

**SPORTS**  
**PROTOTYPE**  
**CUP**

2019 Season Guide

**PITBOX**  
91

# **SPORTS PROTOTYPE CUP**

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# **SPORTS PROTOTYPE CUP**

## **Welcome**

We've created the Sports Prototype Cup to give drivers and teams a premium, professional but friendly, customer focused event to race in. Our focus will be on delivering a first class service in hospitality and promotion backed by the experience of a highly experienced team.

Our 'Race within the Race' concept will mean that each model of car benefits from equal promotion, rather than having a class hierarchy. We are delighted to launch with a 5 year commitment to include the Revolution UK Trophy and the BARC Radical SR3 Trophy.

My PitBox91 team and the British Automobile Racing Club have vast experience in motorsport, ranging from Le Mans 24h and BTCC to running club motorsport events. But we are always open to learn. That's why we aim to create a culture of open collaboration with the teams and drivers who choose to invest in the Cup and work collectively to make it the UK's best sportscar racing championship.

Thank you for your interest in the 2019 Sports Prototype Cup and I look forward to welcoming you onto the grid.

James Bailey  
Sports Prototype Cup Promoter.



# SPORTS PROTOTYPE CUP

## Circuits

In our inaugural year, it is important to start with a very premium event. 60 minutes of racing on Silverstone Grand Prix Circuit kicks off a season that takes in the classic British circuits of Brands Hatch, Donington Park, Oulton Park and Snetterton.

The season climaxes by supporting the European Le Mans Series at the sensational Autodromo Algarve on the Portuguese coast, giving us the opportunity to round off our first season in style.

Date	Circuit	Format
April 27	Silverstone GP	25 min Qualifying 2 x 30 min races
June 1-2	Donington GP	20 min Qualifying 2 x 20 min & 50 min race
June 22	Oulton Park International	25 min Qualifying 2 x 30 min races
August 10-11	Snetterton 300	20 min Qualifying 2 x 20 min & 40 min race
October 25-27	Portimao	3 race format TBC





## Promotion

Teams and drivers investing in the Sports Prototype Cup deserve a high level of support to promote their own sponsors.

Our goal is to create scroll-stopping content that ensures our racing makes an impact on Instagram, Facebook and Twitter.

Our broadcast crew from the social media experts, [The Big R](#), will be present at every round and will produce personalised content, including interviews, with every team in the UK Revolution Trophy and BARC Radical SR3 Trophy (Premium all-inclusive entrants). This will be edited and delivered to the entrant within a week of the race so it can be shared on team, driver and sponsor social media channels.

Our partner PR agency, [Reeves](#), will be producing event press releases and can produce tailored content for each team on request.



# SPORTS PROTOTYPE CUP

## BARC Radical SR3 Trophy

The UK Sports Prototype Cup will promote racing for one of the the world's best selling racing cars, the Radical SR3.

With hundreds of the well-proven prototype in existence, the dedicated category is expected to be a closely contested 'race within the race'.

Eligible cars:

Radical SR3 RSX  
Radical SR3 RS  
Radical SR3 SuperSport

We will also allow Radical SR3 RS and Radical SR3 Supersport models to be upgraded to the specification of the Radical SR3 RSX or RS.



# SPORTS PROTOTYPE CUP

## UK Revolution Trophy

We are proud to have agreed a 5 year contract with Revolution Race Cars. The LMP inspired, carbon tubbed, high downforce prototype has been under development for nearly two years and has just completed an extensive test programme at a range of circuits. This advanced Sports Prototype will be one of the cornerstones of the Cup.

The 440 bhp per tonne performance coupled with the quality, design and technology of the Revolution will quickly establish it as one of the leading premium prototype cars on the market.

Our partnership means that drivers and teams investing in the Revolution will have strong race events to compete in together.



# SPORTS PROTOTYPE CUP

## Race Organisation

The Sports Prototype Cup has agreed a long term partnership with the British Automobile Club. The British Automobile Racing Club has over 100 years experience in motorsport organisation. In addition to running the Dunlop MSA British Touring Car Championship, they also manage the prestigious FIA World Endurance Championship at its UK round at Silverstone.

The direction and promotion of the events will be managed by Pitbox91, a Motorsport Promotion Agency with over 30 years of Motorsport management experience. Director, James Bailey, has event management and promotion experience within the British Touring Car Championship, FIA World Endurance Championship and Le Mans 24 hours and created the popular Dunlop Great and British Festivals and Race Academy, which were a feature of the UK race calendars between 2006 and 2010.

The BARC Radical SR3 Trophy and Revolution UK Trophy will each have dedicated focus from our co-ordination team. We are delighted that former Radical Sportscars Championship Manager, Amanda Abbott, has joined the Cup organisational team.

Under Amanda's leadership, the Radical Championships flourished with strong grids and close competition. Amanda and her colleagues understand the importance of treating drivers and teams as customers and we aim to bring this customer-centric focus to the Sports Prototype Cup and create a blend of professionalism with a welcoming family atmosphere in the paddock.



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# SPORTS PROTOTYPE CUP

## Cup Partners

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**REEVES**

**DUNLOP**

**B.R.M**  
..Chronographies..

Sunoco - Race proven fuel from the largest manufacturer and refiner of race gasoline in the world

Dunlop - the most successful tyre brand in Le Mans 24h history

Reeves - Public Relations consultancy & sister company to The Big R social media agency

B.R.M - French luxury watch manufacturer

PitBox91 - Motorsport and Automotive Management Consultancy



## **Hospitality**

Each one of our UK based events will run on the same weekend as the Dunlop British Endurance Championship, the UK GT series managed by Britcar, which offers first class hospitality for its members.

All competitors in the UK Revolution Trophy will be able to book hospitality places at the discounted price of £40 + VAT per person per day (excluding circuit access ticket) for a two course lunch and all-day access to the Dunlop British Endurance Championship marquee with refreshments provided all day.

BARC Radical SR3 competitors in the 'Just Race' category can purchase hospitality at £55+VAT per day.



# SPORTS PROTOTYPE CUP

## Awards

In addition to trophies at each race, we offer other chances for competitors to win valuable awards including a race at Daytona and luxury B.R.M. watch valued at over £2,000 for three drivers.

**The Sunoco 240 Challenge** offers the chance to win a race seat in a GS (GT4) car in the 4-hour support race on the Friday before the Rolex 24 of Daytona.

Racers in a variety of championships compete against each other through an averaging system based on the number of cars in their class. If there are 10 or more racers in each class a win nets 100 points, a second place nets 85 points, all the way down to 5 points for tenth. In addition 20 points are awarded for pole position, and a further 20 points for the fastest lap. All points are then averaged over the their whole season and the highest average score wins.

The prestigious **B.R.M. Speed Award Trophy** will be presented at each race to the fastest driver (based on fastest race lap of the weekend) in each model of car.

At the end of the year, the three fastest drivers in the UK Sports Prototype Cup (based on the total number of fastest laps, irrespective of car model) will win a B.R.M. V6 Hybride (or equivalent) Chronograph

Competitors in the Revolution UK Trophy and the Premium All-inclusive category of the BARC Radical SR3 Trophy are eligible for the Sunoco and B.R.M. Awards.



## **Entry Fees and Regulations**

We've created a simple entry fee structure that allows competitors to enter individual races or take advantage of our full year (excluding Portimao) early booking offer.

All entrants in the UK Revolution Trophy and Premium All-inclusive entrants in the BARC Radical SR3 Trophy will receive a range of benefits packaged in their entry fee. These include eligibility for the Sunoco 240 Challenge and B.R.M. Speed Award, discounted hospitality at UK rounds and personalised video content from the team at The Big R social media agency.

We also offer a low-cost entry fee called 'Just Race' for BARC Radical SR3 competitors who do not require these additional promotional and VIP benefits.

The entry fee structure is shown on the following pages.

The regulations and entry forms are available on our website at  
[www.SportsPrototypeCup.com](http://www.SportsPrototypeCup.com)



## BARC RADICAL SR3 UK TROPHY - ENTRY OPTIONS

	Platinum 'All inclusive'	Just Race
<b>Entry to Qualifying and Races</b>	Yes	Yes
<b>Eligibility for Trophies at each race</b>	Yes	Yes
<b>Eligibility for end of year Trophies</b>	Yes	No
<b>Eligibility for the Sunoco 240 Challenge</b>	Yes	No <small>(no requirement to use Sunoco fuel)</small>
<b>Eligibility for B.R.M. Speed Award</b>	Yes	Eligible for Trophies but not end of year prize
<b>Hospitality at UK rounds</b>	Discounted Access	Available at Full Price
<b>Personalised Video content</b>	Yes	No

**BARC RADICAL SR3 UK TROPHY - ENTRY FEES**

Date	Circuit	Format	Early Offer Race Entry <small>Payable 20 days before each round</small>	Standard Race Entry
June 1-2	<b>Donington Park GP</b>	20 min Qualifying 2 x 20 min & 50 min race	£499	£599
June 22	<b>Oulton Park Int'l</b>	25 min Qualifying 2 x 30 min races	£399	£499
August 10-11	<b>Snetterton 300</b>	20 min Qualifying 2 x 20 min & 50 min race	£499	£599

All entry fees are subject to VAT. Entries received after the deadline are subject to a late payment fee. (See entry form)

## REVOLUTION UK TROPHY - ENTRY FEES

Date	Circuit	Format	Race Entry Payable 60 days before each round
April 27	Silverstone GP	25 min Qualifying 2 x 30 min races	£1,095
June 1-2	Donington Park GP	20 min Qualifying 2 x 20 min & 50 min race	£995
June 22	Oulton Park International	25 min Qualifying 2 x 30 min races	£795
August 10-11	Snetterton 300	20 min Qualifying 2 x 20 min & 40 min race	£995
October 25-27	Portimao	3 race format TBC	TBC

### Entry fees include:

- Eligibility for the Sunoco 240 Challenge
- Eligibility for B.R.M. Speed Award
- Hospitality - Discounted Access
- Personalised Video content for driver/team promotion

All entry fees are subject to VAT. Entries received after the deadline are subject to a late payment fee (See entry form)

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## SPORTS PROTOTYPE CUP

[SportsPrototypeCup.com](http://SportsPrototypeCup.com)

Twitter: CupPrototype

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